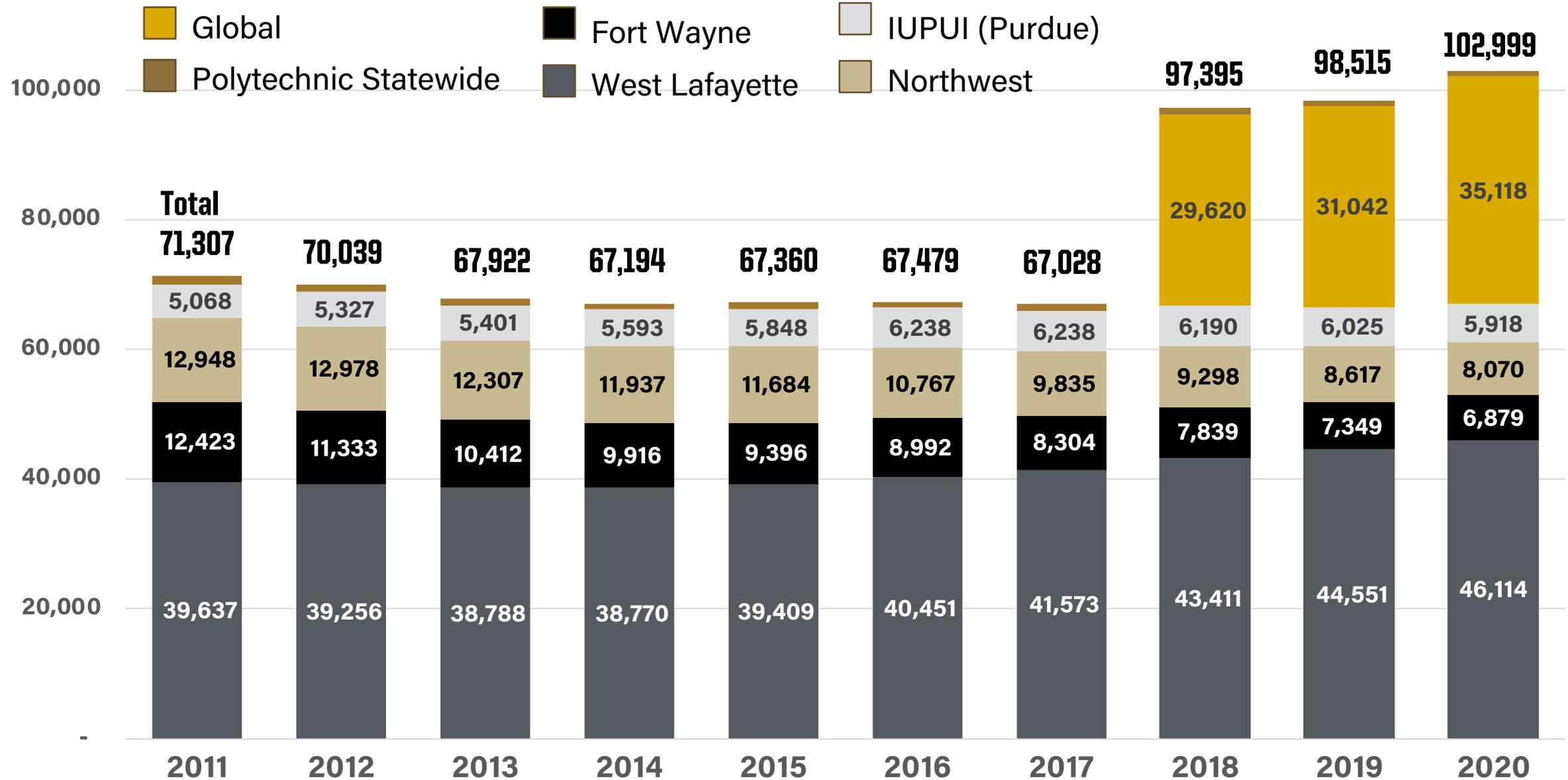
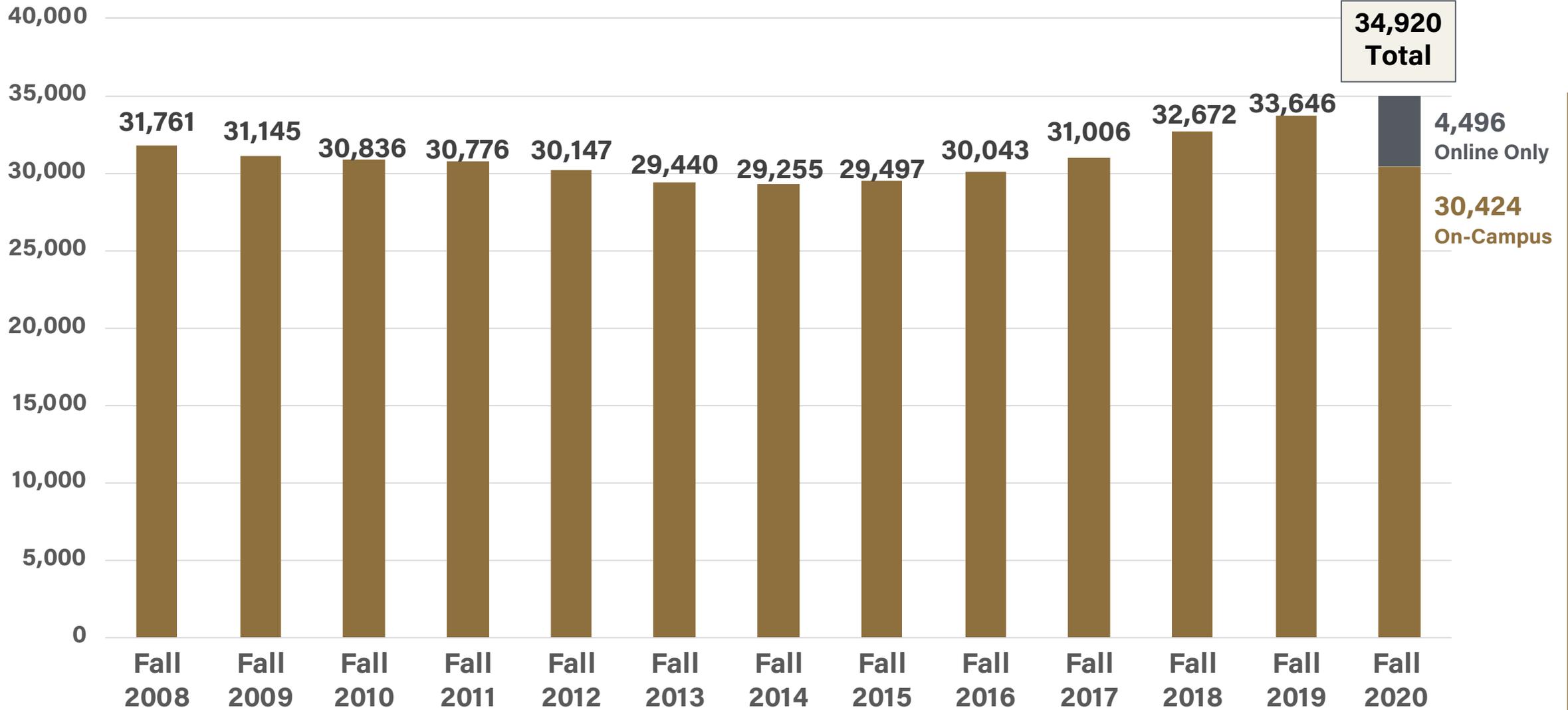




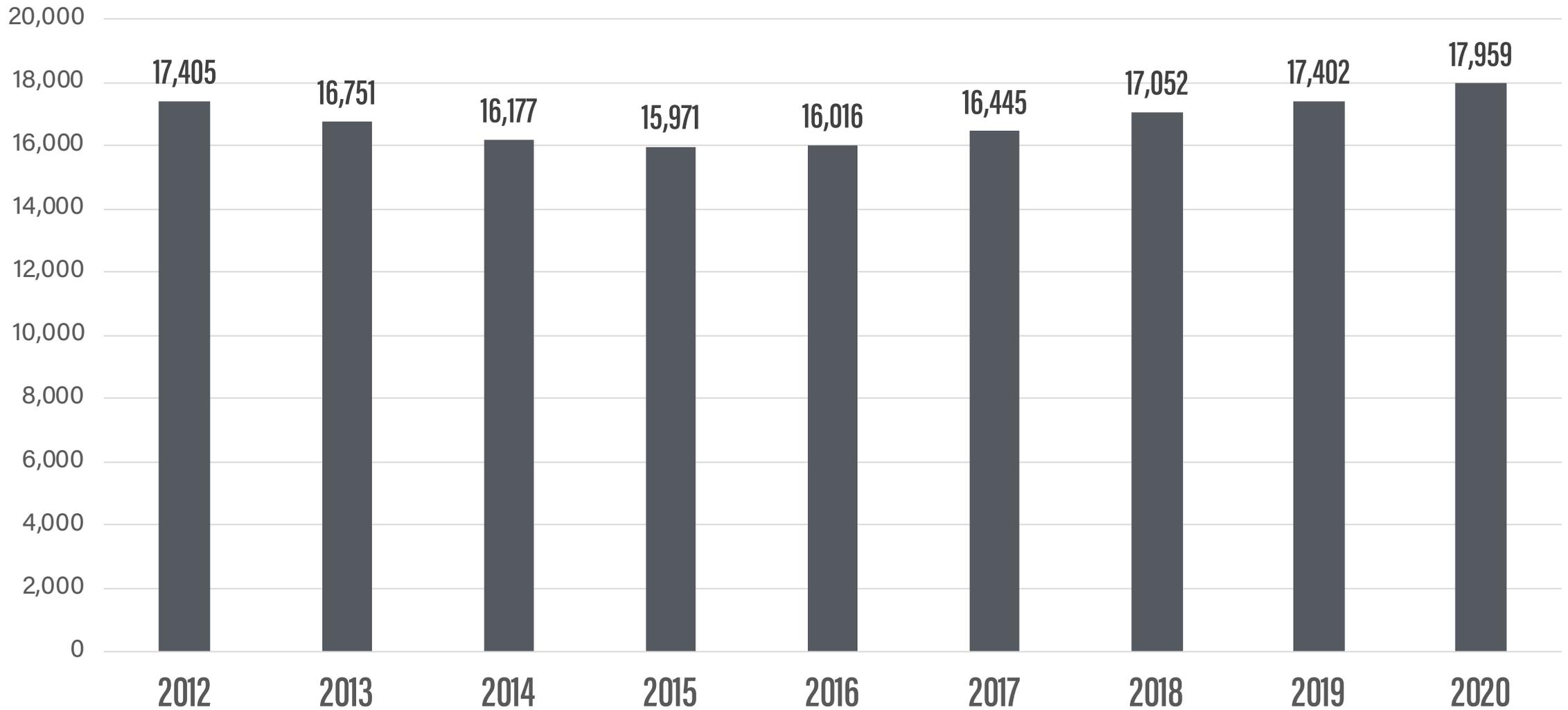
# Serving 100K+ Students (All Levels, No Dual Credit)



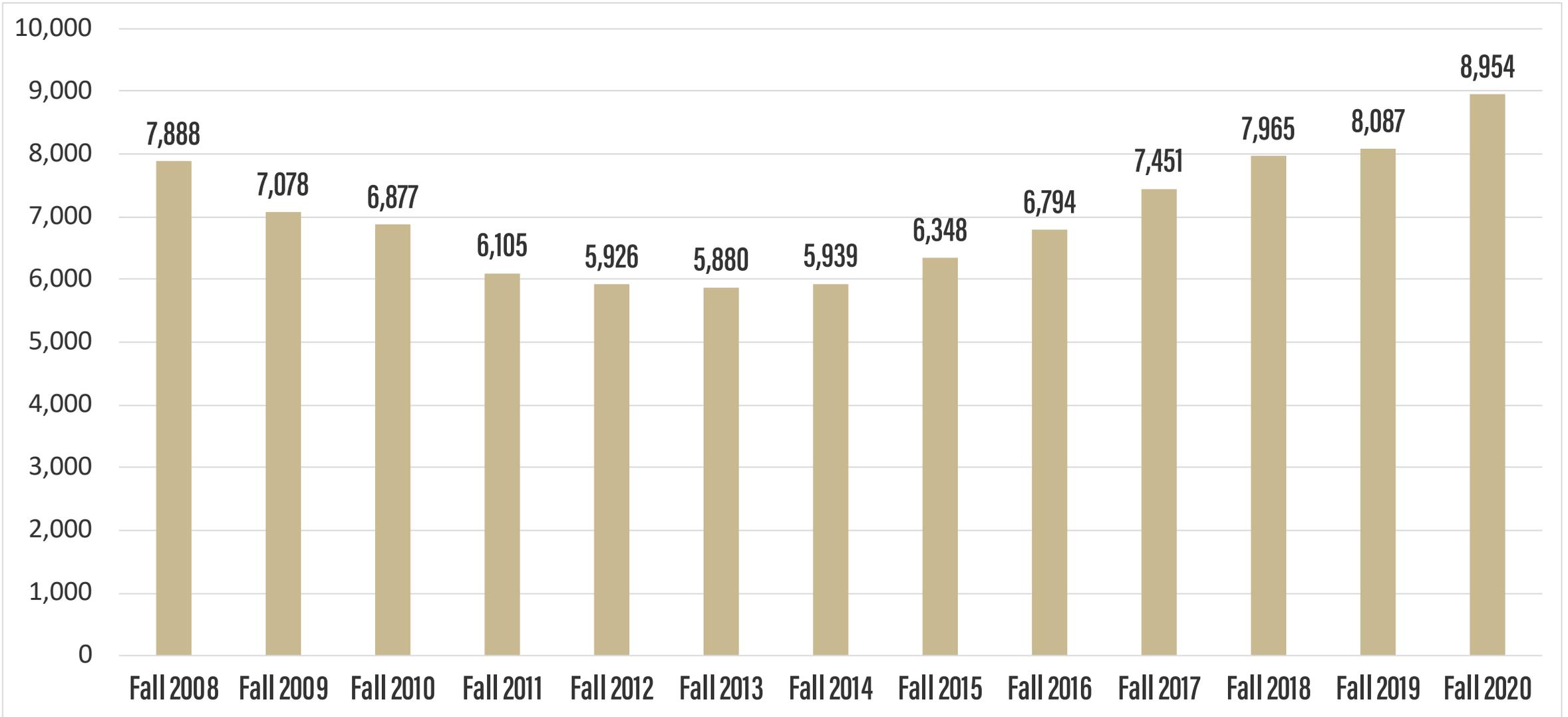
# West Lafayette Undergraduate Enrollment



# Hoosier Undergrads at West Lafayette



# # of Hoosiers Offered Admission to West Lafayette



# West Lafayette Post-Graduation Employment

Type of Student	% of employed graduates working in Indiana 6 months after graduation	≈ # of Purdue WL graduates added to Indiana's workforce annually
Hoosiers	60%	2,225
Non-residents	17%	565
International Students	26%	200

Indiana Employer	# of new Purdue WL graduates hired 2013-2019
IU Health	137
CVS Pharmacy	133
Eli Lilly & Company	118
Cummins Inc.	104
Butler Aerospace & Defense	69



# West Lafayette Undergraduate Minority Enrollment

	2012	2013	2014	2015	2016	2017	2018	2019	2020	Trend
<b># Of Underrepresented Minority Students</b>	2,483	2,495	2,525	2,568	2,707	2,968	3,220	3,461	3,749 <i>Record</i>	<b>+1,300</b>
<b>% Of U.S. Students Considered URM</b>	9.9%	10.2%	10.5%	10.6%	10.9%	11.4%	11.5%	11.9%	12.2% <i>Record</i>	<b>+2.3% Points</b>
<b># Of URM Freshmen</b>	543	562	561	596	697	809	917	844	988 <i>Record</i>	<b>+82%</b>
<b># Of U.S. Minority Students</b> <i>(Includes Asian American)</i>	4,140	4,210	4,430	4,746	5,187	5,777	6,699	7,263	8,222 <i>Record</i>	<b>+99%</b>
<b>% Of U.S. Students Considered Minority Students</b>	16%	17%	18%	20%	21%	22%	24%	25% <i>Record</i>	24%	<b>1 in 4, +7% Points</b>

# Supplier Diversity

Diversity	Spend	% of Total Spend	Spend	% of Total Spend
<b>State Certified</b>	<b>FY19</b>		<b>FY20</b>	
Women-owned	\$12,817,981	4%	\$9,314,197	3%
Minority-owned	\$9,307,055	3%	\$7,439,857	3%
Veteran-owned	\$2,288,133	1%	\$2,578,953	1%
<b>Subtotal</b>	<b>\$24,413,169</b>	<b>8%</b>	<b>\$19,333,007</b>	<b>7%</b>
<b>Not Certified by Indiana</b>				
Certification Outside Indiana	\$22,325,784	6%	\$7,016,912	2%
Public Private Partnerships	\$14,835,197	29%	\$23,297,911	23%
<b>Total</b>	<b>\$61,574,150</b>	<b>15%</b>	<b>\$49,647,130</b>	<b>12%</b>

# Purdue Polytechnic High School

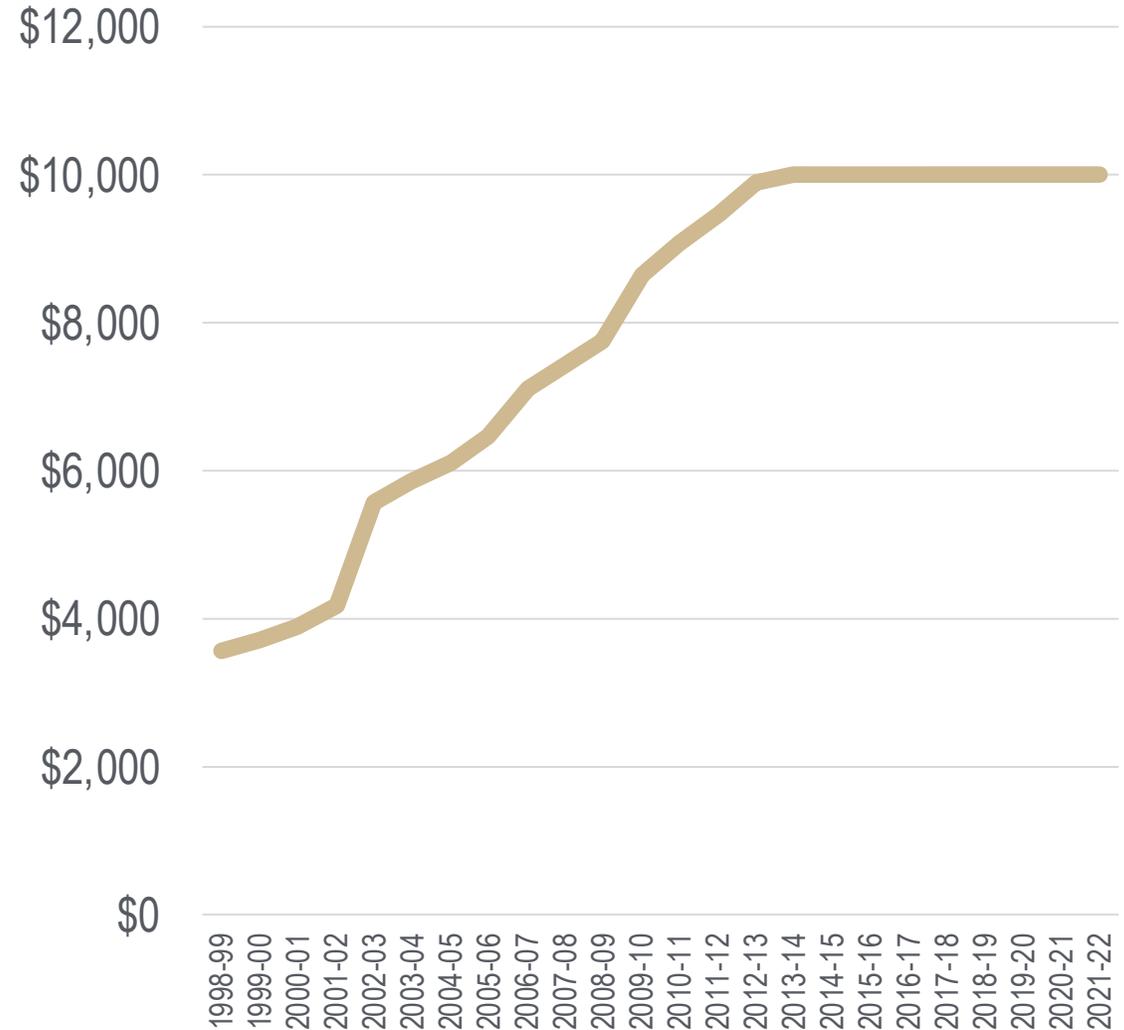
- **3** locations open; 2 in **Indianapolis** and **1** in South Bend
- **700+** students enrolled in 2020-21
- **34%** black, **22%** Latino, **6%** Multiracial
- **≈115 graduates** will become the inaugural class of 2021
- Scholarship fund launched



# Nine Years with no Tuition Increases at West Lafayette

- 7 graduating classes with no tuition increases.
- Today's freshmen were in elementary school when Purdue last announced a tuition hike.
- Indiana residents continue to pay less than **\$10,000** per year in tuition.

## TUITION & REQUIRED FEES



# Student Savings at West Lafayette

If Purdue WL had raised prices at the average Big Ten rate from 2013-2020:

	<u>Actual</u> Tuition Rates	Tuition if Raised at Big Ten Average	Annual Difference	Room and Board Rates	Room & Board at Big Ten Average Increase	Annual Difference	Savings over 4-Years
Indiana Students	\$9,992	\$11,328	<b>\$1,336</b>	\$10,378	\$12,821	<b>\$2,443</b>	<b>9,772</b>

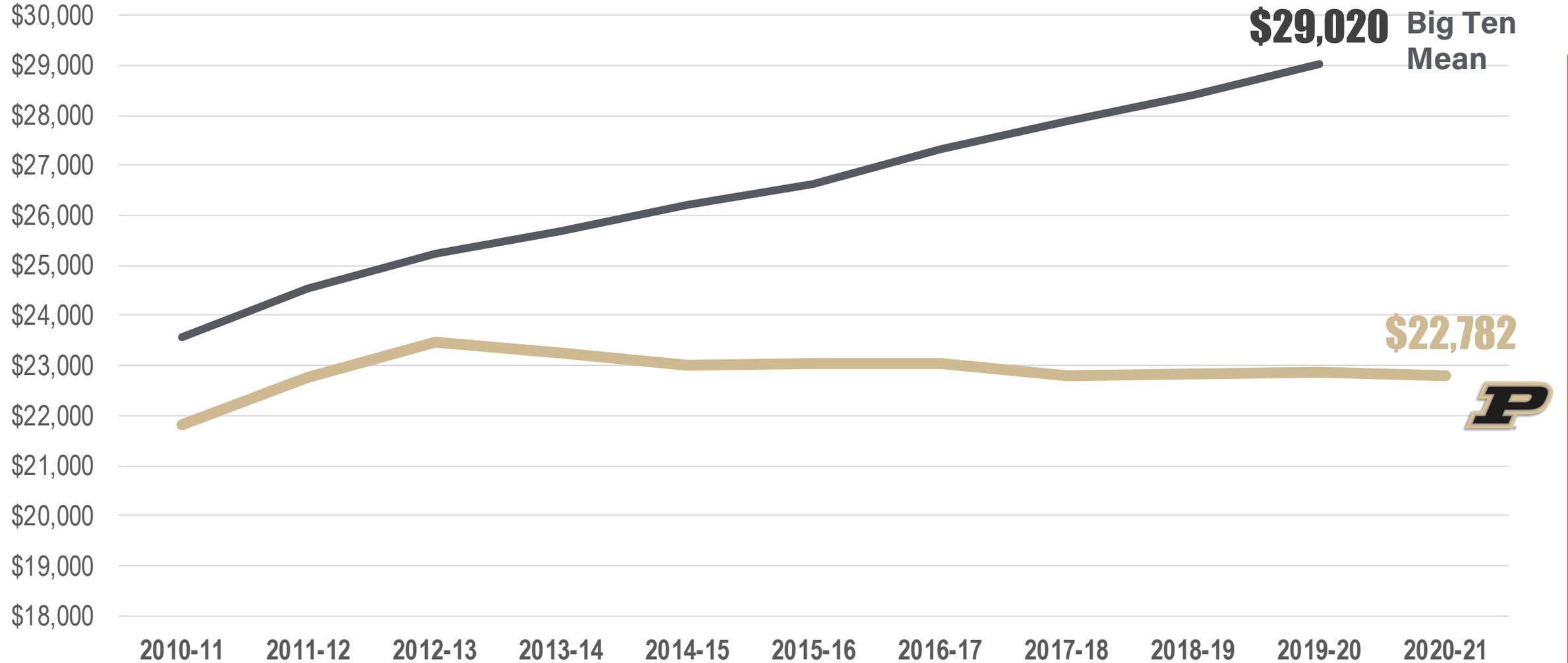
**“4 years for the price of 3”**

## *Room & Board Trends in the Big Ten*

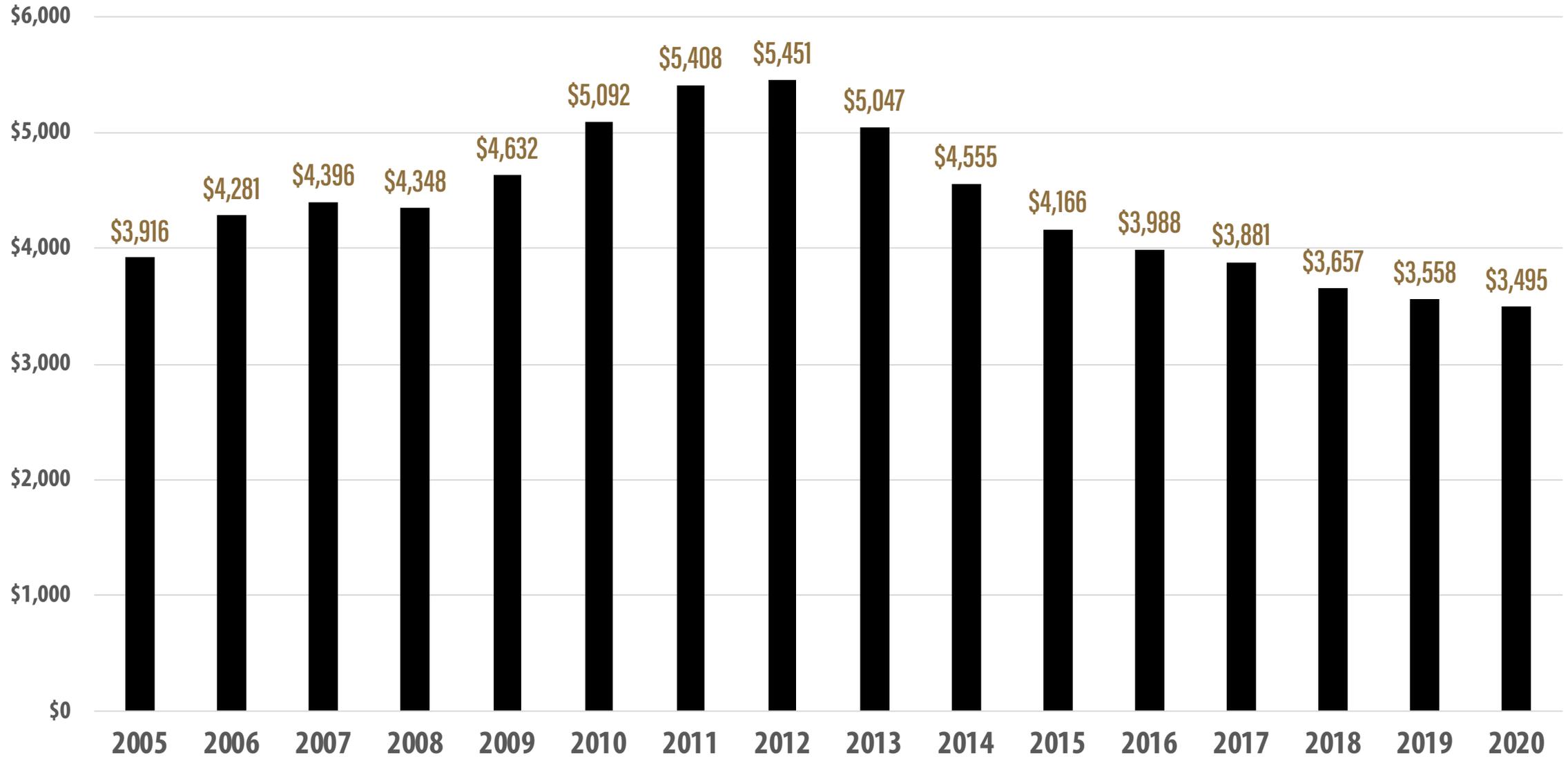
Institution	2019-20 Predominant Rate	Change In Rate Since 2012-13
<b>Purdue WL</b>	<b>\$ 10,030</b>	<b>\$ (348)</b>
Illinois	\$ 11,480	\$ 1,148
Ohio St.	\$ 12,748	\$ 1,563
Rutgers	\$ 13,075	\$ 1,663
Minnesota	\$ 10,358	\$ 1,946
IU	\$ 10,830	\$ 1,977
Michigan St.	\$ 10,522	\$ 2,046
Penn St.	\$ 11,884	\$ 2,194
Iowa	\$ 11,400	\$ 2,230
Michigan	\$ 11,996	\$ 2,244
Nebraska	\$ 11,830	\$ 2,708
Maryland	\$ 13,315	\$ 3,169
Wisconsin	\$ 11,558	\$ 3,534
Northwestern	\$ 17,019	\$ 3,690

# Declining Annual Cost of Attendance at West Lafayette

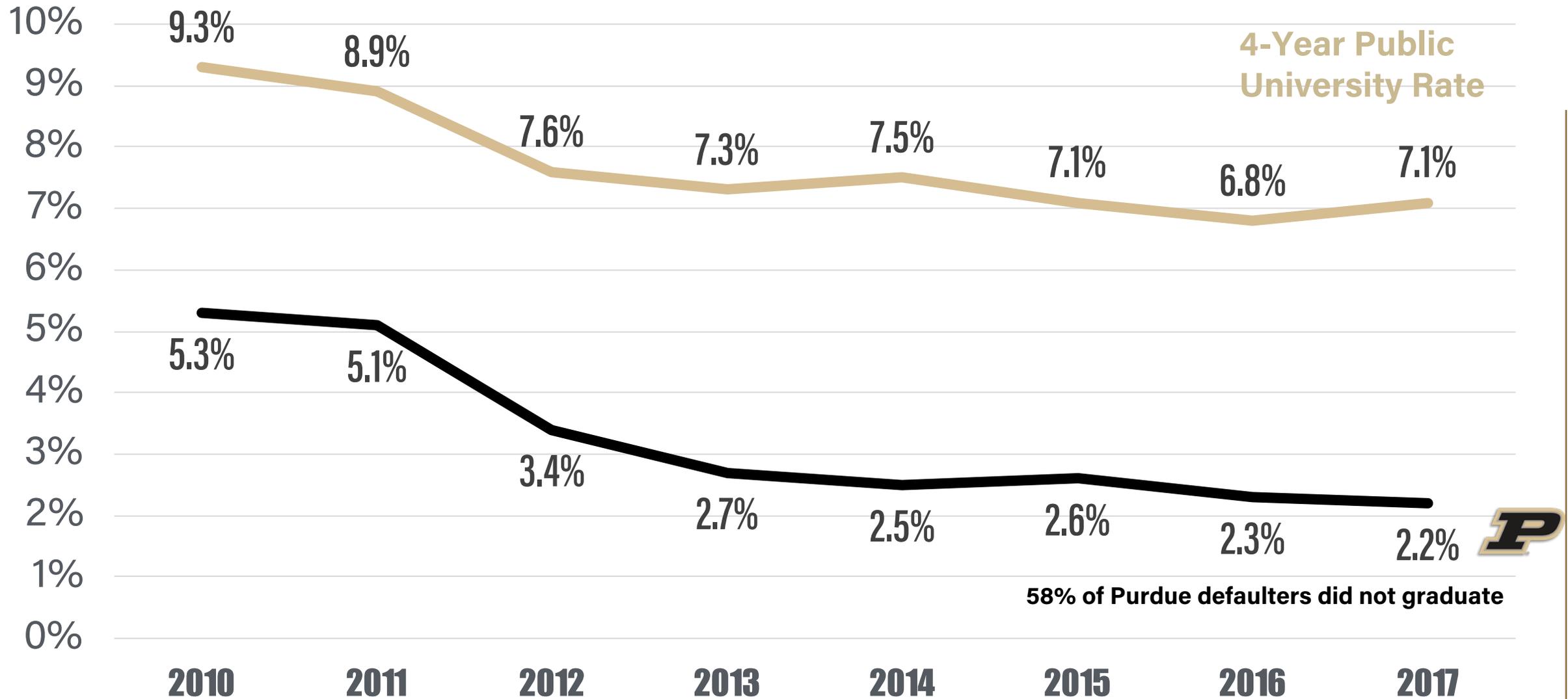
## Resident Students Living on Campus



# Debt Per Undergraduate Student

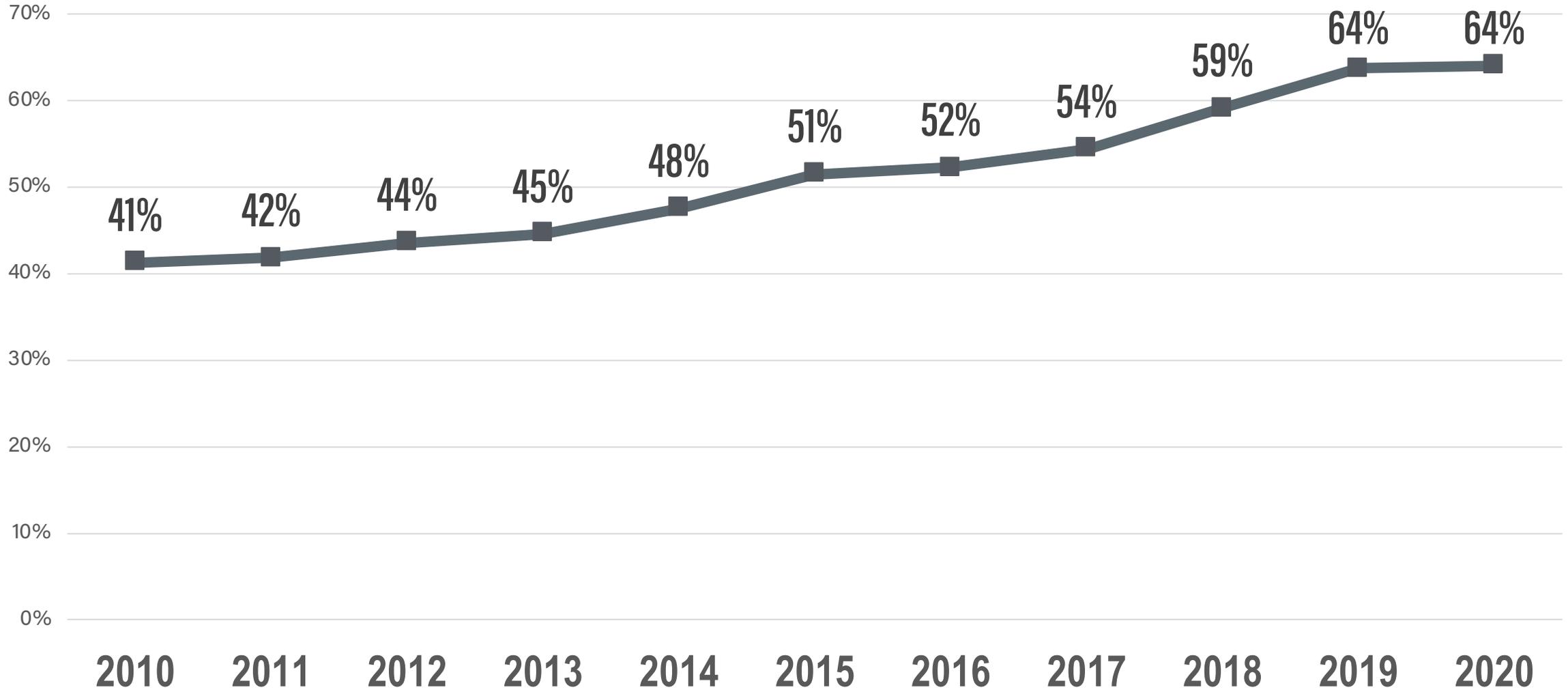


# Default Rate: 3-Years After Expected Graduation Year



58% of Purdue defaulters did not graduate

# *% of Undergraduate Degrees in a STEM Discipline*



Annual Production	2012	2013	2014	2015	2016	2017	2018	2019	2020	Trend
<b>RESEARCH AWARDS</b>	\$351	\$319	\$389	\$401	\$403	\$418	\$454	\$521 <i>Record</i>	\$515	+\$164M since 2012
<b># of U.S. PATENTS</b>	54	66	100	122	118	123	128	141	180 <i>Record</i>	+233% since 2012 No. 13 in world
<b># of NEW LICENSES</b>	77	87	120	131	147	135	126	136	148 <i>Record</i>	+92% since 2012
<b># of STARTUPS</b> From Purdue Research	5	8	24	25	27 <i>Record</i>	21	25	17	22	+340% since 2012
<b>TOTAL STARTUPS</b>	Not Tracked	Not Tracked	45	40	38	31	45	48	55 <i>Record</i>	Purdue Foundry opened in 2013

# Research Parks Generate New Corporate Investment in the State



## Off Campus



## Research Park

- 7 locations statewide
- Nearly 400 affiliated companies



A Flagship Pioneering Company



# Recent West Lafayette Rankings



- Improved to **#5 most innovative** (based on peer surveys). Passed Stanford.
  - Only Indiana school in top 50
- Best University: Improved to **17th among public institutions, 53rd overall.**

## THE WALL STREET JOURNAL

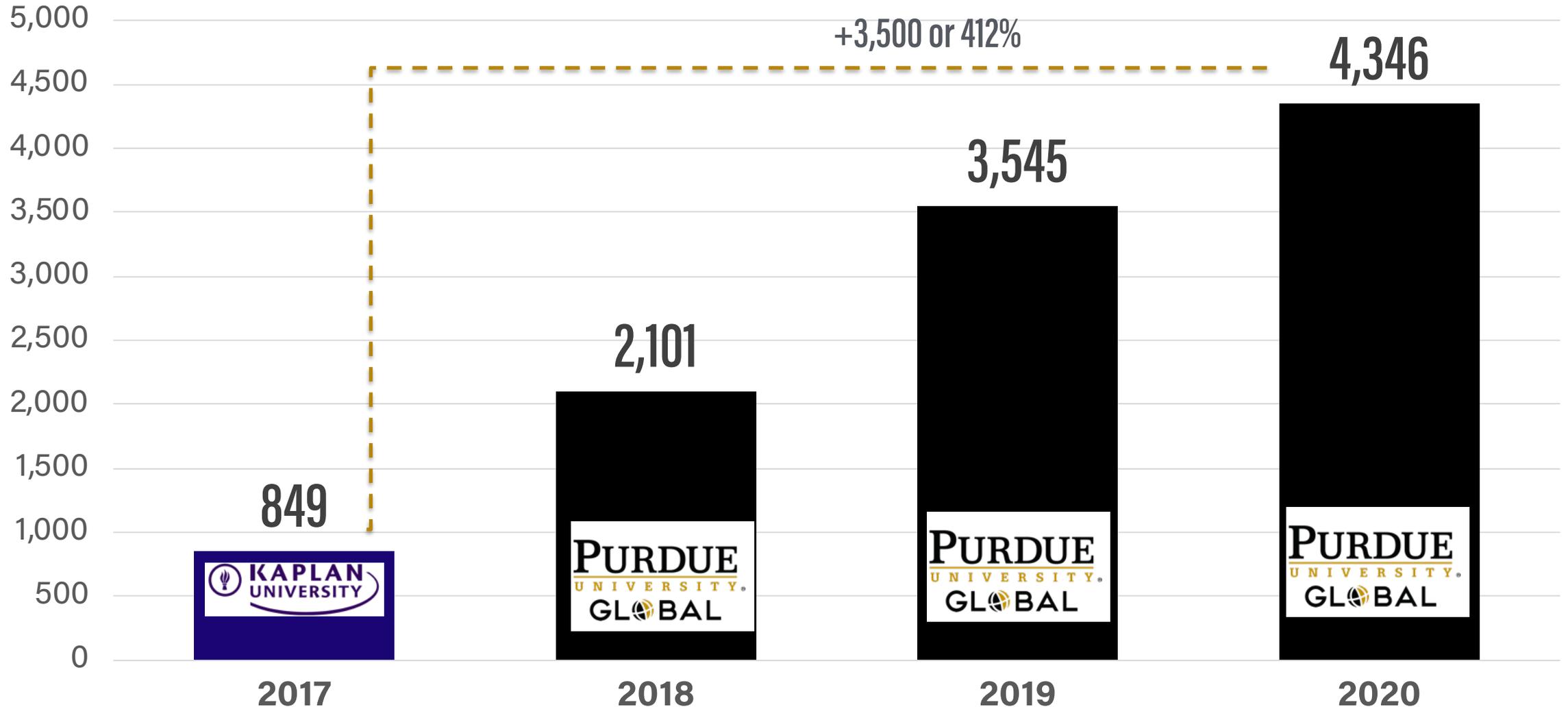
- #7 Best Value
- #8 Public University Overall



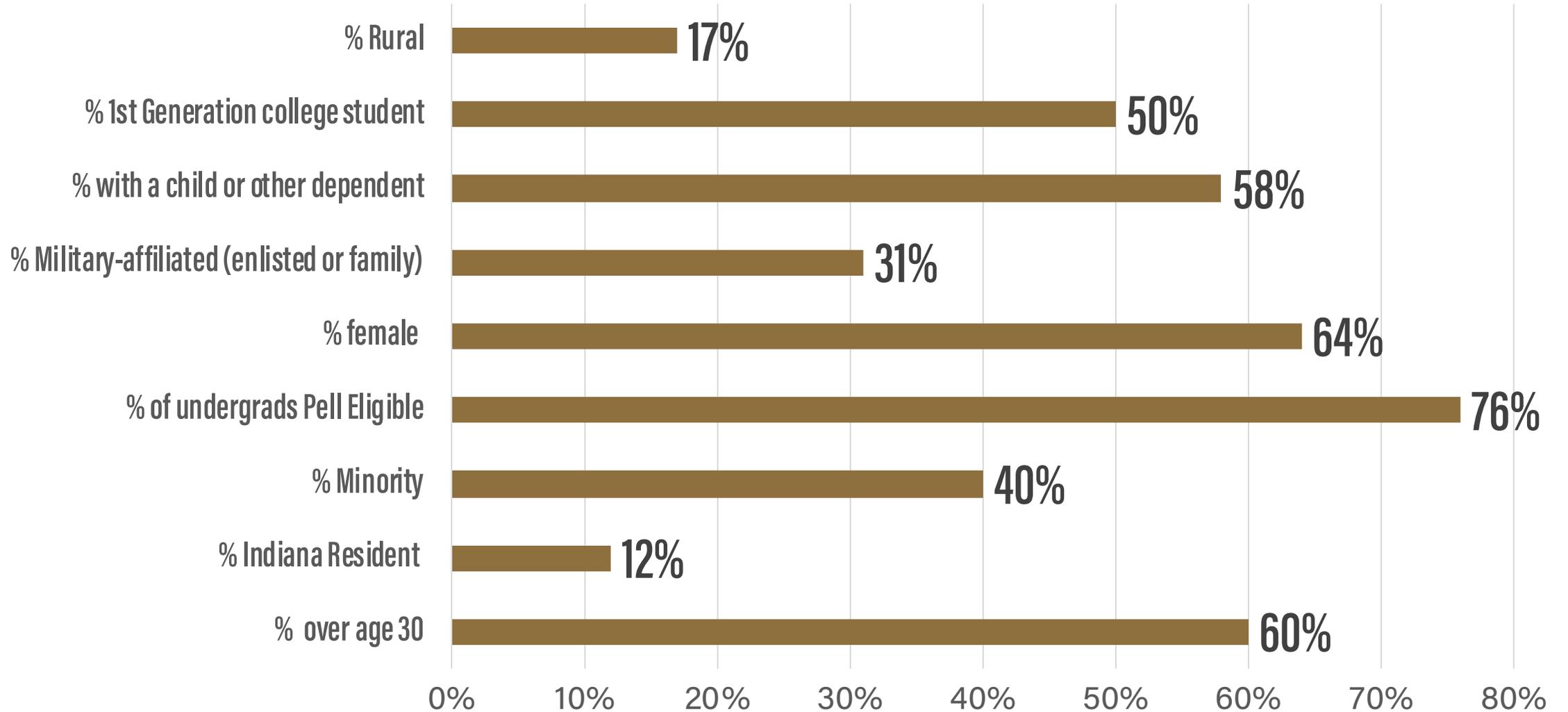
- #4 Public university that "Pays off the Most"



# Purdue Global Hoosier Enrollment



# Purdue Global 2020 Demographics





Nils K. Nelson Bioscience  
Innovation Building **addressing a  
shortfall of health professionals**



**Retraining transitioning  
military veterans and first  
responders in cybersecurity.**



**1 in 3 students is an  
underrepresented minority**



**Addressing talent shortage in banking  
through state's 1<sup>st</sup> degree program in  
banking.**



**Corporate Partnerships** aid curriculum, internships & applied learning experiences. **86% of employed recent graduates work in northeast Indiana.**



**Partnership with Sweetwater** to create new music technology programs and learning center



**Employers aiding new academic programs** (e.g. B.S. in Actuarial Science, certificate in Agricultural Leadership)



**Improved retention rates and a growing graduate student enrollment**



New M.S. in Speech-Language Pathology **meets a critical statewide need.** Program fully enrolled in under two weeks.

# Line Item Requests

Line Item Requests	FY 2021 Approp. Base	FY 2022 Incremental REC Request	FY 2023 Incremental REC Request
<b>Purdue West Lafayette</b>			
Ag Research and Extension-Crossroads	\$ 8,492,325	\$ 236,185	\$ 245,027
County Agricultural Extension Educators	7,487,816	250,191	259,450
Animal Disease Diagnostic Laboratory	3,711,561	275,267	141,087
Purdue Polytechnic Statewide	6,695,258	444,824	326,335
Center for Paralysis Research (CPR)	522,558	16,333	16,617
IN Technical Assistance and Advanced Manufacturing Competitiveness Program	4,430,212	-	-
<b>PWL Line Item Requests</b>	<b>\$ 31,339,730</b>	<b>\$ 1,222,799</b>	<b>\$ 988,516</b>
<b>Purdue Fort Wayne</b>			
Academic Expansion	\$ -	\$ 2,000,000	\$ -
<b>PFW Line Item Requests</b>	<b>\$ -</b>	<b>\$ 2,000,000</b>	<b>\$ -</b>
<b>Purdue Total Line Item Requests</b>	<b>\$ 31,339,730</b>	<b>\$ 3,222,799</b>	<b>\$ 988,516</b>

# Capital Requests

## 1. WL Active Clinical Learning Building

- \$98M: \$73M in state appropriations & \$25M Gifts
- Centralize College of Pharmacy and School of Nursing to better support advanced clinical skills
- Will support development of active learning pedagogy

## 2. FW South Campus Renovations Phase II

- \$12M state appropriations
- Complete the renovations to Helmke Library and Kettler Hall (Restrooms, stairs & elevator, water, electrical and telecommunications infrastructure.)

## 3. NW Chiller Plant Upgrade and Chilled Water Line Replacement

- \$9M in state appropriations
- Will benefit both Westville and Hammond campus
- Current infrastructure on both campuses has been in service for over 40 years and has exceeded its life expectancy



**STAY  
HOME IF SICK**

PROTECT MYSELF

**WASH  
YOUR HANDS**

PROTECT MYSELF

**WEAR  
YOUR MASK**

PROTECT OTHERS

**KEEP  
YOUR DISTANCE**

PROTECT OTHERS

TOGETHER WE WILL  
**PROTECT  
PURDUE**